





WELCOME TO EMBRYA PRODUCTIONS.

Embrya is a leading event agency in Singapore, specialising in conferences, corporate events, product launches, and hybrid experiences across Asia. We partner with global brands and agencies to deliver seamless events in Singapore and the region.

ABOUT EMBRYA PRODUCTIONS.

Boutique Agency

Founded in 2008, we create unforgettable event experiences for prestigious clients and their audiences.

Regional Presence

Since 2013, we've expanded expertise beyond Singapore to Thailand, Hong Kong, Vietnam, Malaysia and other parts of the World.

Growing Team

We've grown from a two-person team into a dynamic group serving major clients like Microsoft & McDonald's.





OUR VISION.

Beyond event planning, we're event consultants who partner with our clients to craft meaningful experiences.

Offering expert guidance, innovative solutions, and best practices to ensure every event is a success.

OUR MISSION.

To be the trusted partner for organizations seeking not just events, but strategic experiences.

We envision a future where every event is seamlessly executed, guest-centric, and purpose-driven.

OUR CLIENTS.

We partner with renowned brands from Singapore, Asia, and across the globe. Our clients are at the core of everything we do. We go above and beyond to ensure every production delivers exceptional results.





OUR PORTFOLIO.

Corporate Events

Business conferences & exhibitions that engage & inspire attendees.

Lifestyle Events

Curated event designs and experiences that highlight product & brand features.

Hybrid Experiences

Seamless integration of virtual and in-person engagement solutions.



CORPORATE EVENTS.

Venue Transformation

We convert standard spaces into premium conference environments.

Technical Integration

Our seamless AV systems ensure perfect presentations for every speaker.

Branded Experience

Custom-designed elements create cohesive, professional atmospheres.

Attendee Engagement

Interactive elements keep participants connected throughout the conference.

CORPORATE EVENTS.



Microsoft Research Asia Launch



Microsoft CEO Visit – Satya Nadella



Merck APAC Conference (Bangkok)

CORPORATE EVENTS.



Singtel 5G Launch



ST Engineering Shipyard Launch



McDonald's Managers Conference

CORPORATE EVENTS.



Merck R&A Commercial Kickoff



SID Directors Conference



Microsoft Cybersecurity Center Launch

CORPORATE EVENTS.



Microsoft Pride Day 2025



Petron 15-year Anniversary Celebrations



The Coffee Bean & Tea Leaf Global
Leadership Summit

EXHIBITIONS & TRADE SHOWS.

Strategy

We collaborate closely with clients to deliver key business messages.

Design

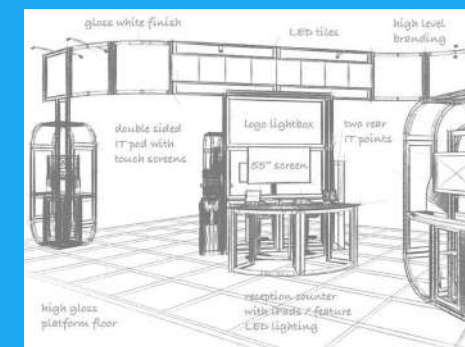
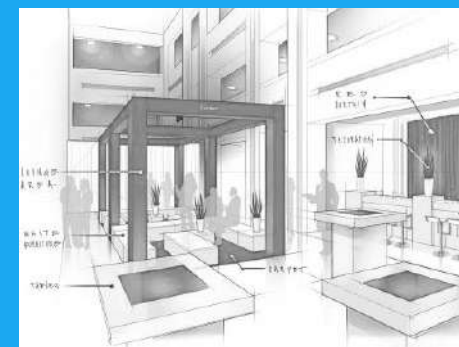
Custom buildups to reflect brand identity and event objectives.

Technology

Use of interactive technologies to ensure seamless content delivery.

Impact

Immersive experiences drive motivation and business alignment with all attendees.



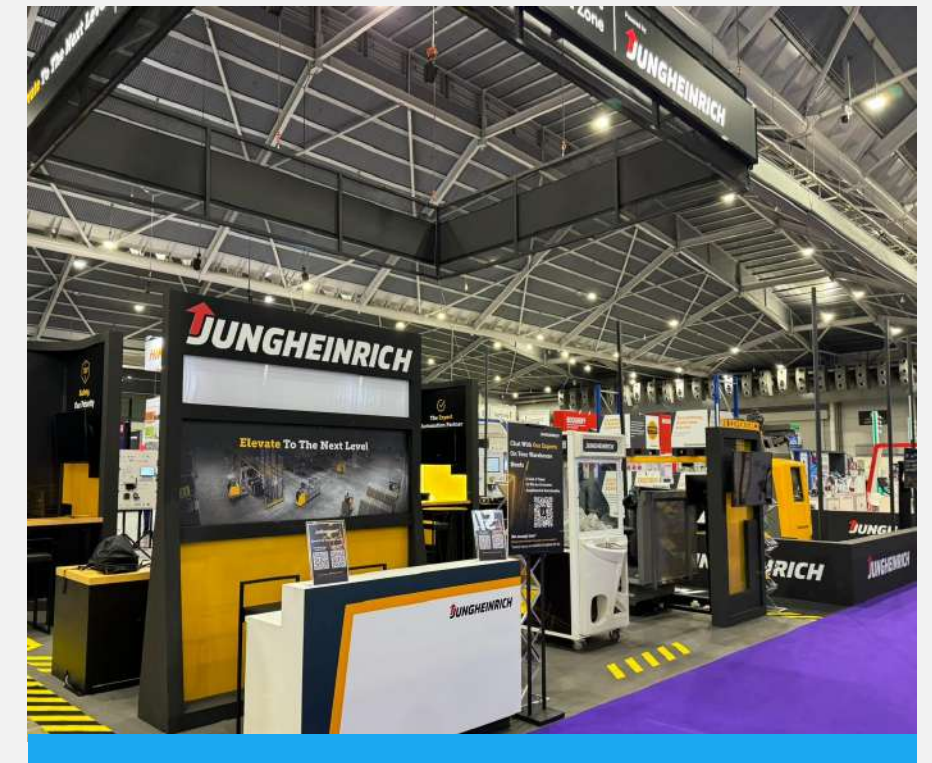
EXHIBITIONS & TRADE SHOWS.



Microsoft @ FINTECH FESTIVAL



Microsoft @ ITAP



Jungheinrich @ ITAP

EXHIBITIONS & TRADE SHOWS.



Alcatel-Lucent @ Govware



Rockwell Automation @ Hanoi



Rockwell Automation @ Ho Chi Min

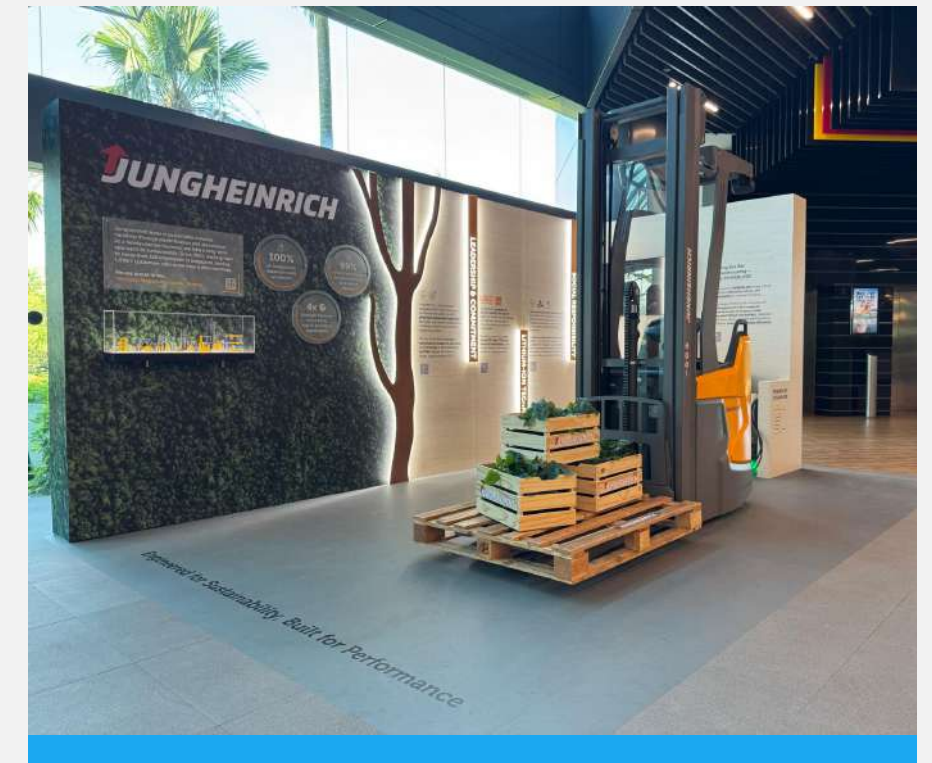
EXHIBITIONS & TRADE SHOWS.



Singtel 5G @ SMF



Deutsche Welle @ ATF



Jungheinrich Showcase @ German Centre



HYBRID & **VIRTUAL** EVENTS.

Cutting-Edge Technology

We integrate reliable streaming, interactive tools, and platform solutions to connect onsite and online audiences seamlessly.

Show Management

We coordinate all program elements, talent, and transitions to ensure a smooth and engaging experience across both formats.

Staging

We design and execute physical and virtual environments that are visually cohesive, brand-aligned, and optimized for broadcast.

HYBRID & VIRTUAL EVENTS.



Microsoft CEO Visit – Satya Nadella



Microsoft ASIA & ASEAN All Hands



Microsoft ASEAN TOGETHER All Hands

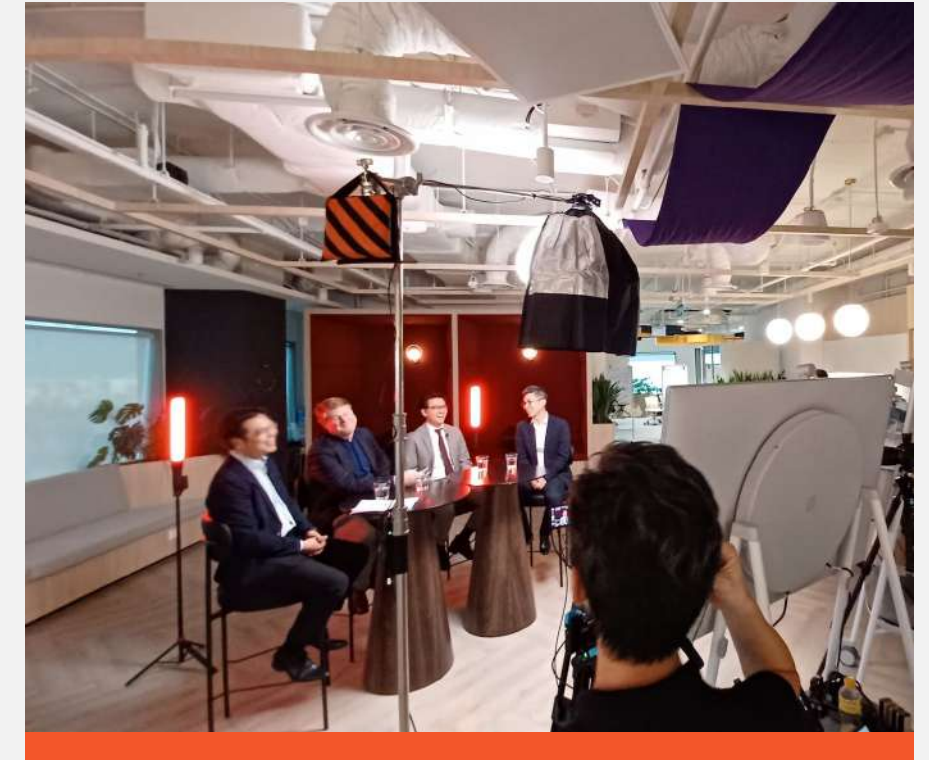
HYBRID & VIRTUAL EVENTS.



Microsoft CTO Livestream Braodcast



Astellas All Hands



Astellas Fireside Chat

HYBRID & VIRTUAL EVENTS.



McDonald's Asian Business Unit



SID Director's Conference



Citrix - Aspire

LIFESTYLE EVENTS & PRODUCT LAUNCHES.

Design

We develop visually striking concepts that align with the brand's identity and attract target audiences.

Planning

We strategize layout, visitor flow, and logistics to ensure the booth functions smoothly and efficiently.

Production

Our team handles all event production aspects with the client – Design, Technical Details, Licenses/Permits.

Management

We oversee setup, operations, and teardown to ensure everything runs seamlessly from start to finish.



LIFESTYLE EVENTS & PRODUCT LAUNCHES.



Lego Playday



Samsung Mobile Launch



KrisShop Re-Launch

LIFESTYLE EVENTS & PRODUCT LAUNCHES.



Docusign CNY Luncheon 2025



Jaecoo J6 EV Launch



Omoda EV & Showroom Launch

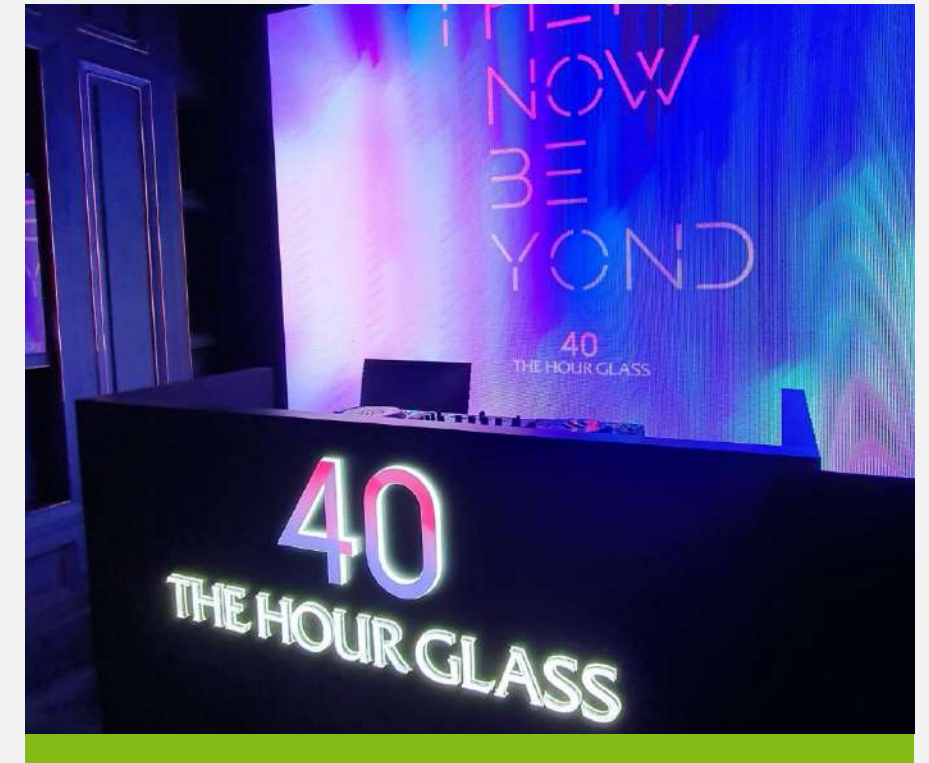
LIFESTYLE EVENTS & PRODUCT LAUNCHES.



LG Home Appliance Launch



LG Mobile Launch



Hour Glass 40th Anniversary

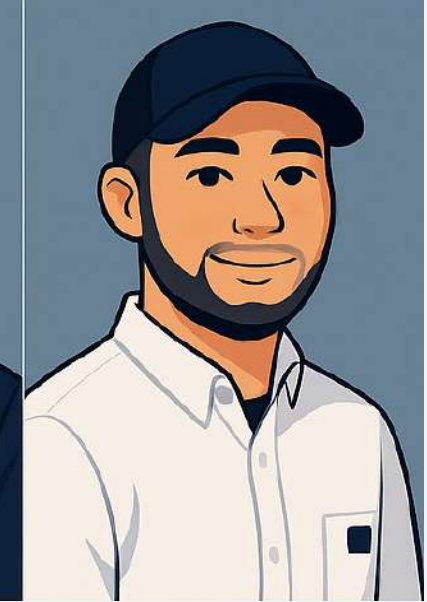
MEET OUR CORE TEAM.



Justin
Chief



Donn
Events Director



Adam
Associate Director



Romeo
Senior Exec



Jia Hui
Senior Exec



Russ
Creative Lead

embrya



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